



## Fonts on e-Readers

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As soon as computers were capable of displaying multiple fonts, companies competed to help you source, load and use any typeface you could find. In today's technology world, your ability to choose something as everyday as a typeface depends on the permission of the company that made your device and the software that runs on it. The right to choose your typeface may seem like a novelty, but type design can be an intensely personal choice, and one with far-ranging implications for accessibility (some fonts are optimized for people with dyslexia and other cognitive print disabilities), clarity (other fonts are optimized to minimize the chance of mistaking one character for another, critical for technical applications), and even culture (the right to choose a script that matches the language you're reading can make all the difference).