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Chocolate?**

Yes, chocolate! No matter what consumables you need for your 3D printer, get a wider range, cheaper, with us.

No more high-priced proprietary products. No more worrying that your printer's manufacturer might go out of business, and you won't be able to find consumables.

Just plug our USB dongle into your printer and wait until the light turns green: your printer is now ready to accept consumables from us, or any other manufacturer. It's that easy.\*

**3D Hypermart. More selection. Less money. Simple.**

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More selection. Less money.

\*See our website for a list of supported models

## Third Party Consumables for 3D printers

BY NICOLA GINZLER

Inkjet printers are practically the original sin of computers that try to force their customers to optimize their usage to benefit the manufacturers' shareholders, not the owners of the device. Any time a device requires that you buy something periodically to keep it running, there's going to be someone who thinks they're a genius for thinking of a way to force you to buy their product rather than the competition's. A business that sells you a printer already has the hometown advantage when it comes to selling you the ink or plastic or whatever that goes inside it -- if they can't keep your business in the face of a competitive marketplace, they didn't deserve it in the first place.