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Panfluent translates the spoken word from its original languages into dozens
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your device if necessary). Specify your languages of choice. You can update
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When you want to turn on Panfluent,
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parsing standard and idiomatic speech with ease. You can even suggest new
words and phrases during playback or afterward. Vetted suggestions are added
to our worldwide database!

*We’re working on dozens more—please check our
website for updates.
**Pardon our French.

PANFLUENT
Their speech. Your language.

Machine Translation

BY NICOLA GINZLER

For the most part, rightsholders don’t object to user-created subtitling, which is key to making videos available to non-native speakers of the media’s original language, and accessible to people with hearing disabilities. Fansubbing and similar practices predate internet videos by decades, but creating a crowdsourced subtitling tool becomes a potential felony once DRM gets in the picture, if the DRM has to be bypassed to get the subtitles in.