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By Electronic Mail, Facsimile and Hand Delivery

October 6, 2006



Internet Archive Copyright Agent  
Internet Archive  
116 Sheridan Avenue  
San Francisco, CA 94129

To Whom It May Concern:

**THE FOLLOWING COMMUNICATION IS EXTREMELY  
TIME-SENSITIVE AND REQUIRES IMMEDIATE ACTION.  
UNLESS THE VIDEO REFERENCED IN THIS LETTER IS  
REMOVED WITHIN 24 HOURS, WE WILL IMMEDIATELY  
PURSUE LEGAL ACTION.**

As the General Counsel of Landmark Education, an international training and development company that delivers personal growth courses in 21 countries worldwide, I am writing to express our strong objection to the posting on your Website of a video entitled "Inside Landmark Forum (2003)" (<http://www.archive.org/details/InsideLandmarkForum>). The video includes portions of our course The Landmark Forum, which course is copyrighted by and proprietary to Landmark Education. Not only do the videos infringe our registered copyright (TXu 1-120-461), they are replete with libelous statements which are severely damaging to individuals that have been inaccurately portrayed without their consent and to Landmark Education. For these reasons, it is critical that the videos be taken off your Site immediately or we will have no choice but to promptly initiate legal action.

In addition, the video is labeled "Public Domain". Based on our copyright registration cited above, this is obviously erroneous, and further reason for the immediate removal of the video.

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So you understand the facts and the serious nature of this matter, here is some background regarding the posted material. On May 24, 2004, in the program "Pieces á Conviction," France TV3 broadcast a report on Landmark Education. The apparent purpose of this report was to portray Landmark Education as a harmful cult. There were many wholly inaccurate and biased statements in the program, as well as some extremely serious accusations that were totally and absolutely unfounded. TV3 operated completely unprofessionally, using tactics including lying, manipulating, using illegally obtained materials, and intentionally presenting materials out of context. TV3, without authorization from Landmark Education, used confidential footage of The Landmark Forum that was shot undercover by a reporter who falsified his personal information and did the filming in violation of his signed legal agreement protecting the privacy of the other participants in the course. The broadcasting of this program had disastrous consequences and resulted in considerable damage to Landmark Education's subsidiary operating in France. Additionally, all the people that participated in the course had their rights violated by the reporter and by the station, and the posting of this footage on exponentially increases the damages to them and to Landmark Education.

When this program was broadcast in France, Landmark's attorney in France sent a detailed letter to TV3 in which he refuted, point by point, the gross inaccuracies and defamatory and libelous representations in their program. Upon receipt of such letter, TV3 removed the transcript of the documentary from its own Website.

Formed in 1991, Landmark Education was recently recognized "as one of the top leadership and development training program providers in the world" by HR.com/James McNeil. Landmark Education is owned by its Employee Stock Option Plan and delivers educational programs and professional development in the areas of career, communication and productivity. Surveys show that 94 percent of Landmark Education's customers say, upon completing their course, that The Landmark Forum has made a positive, profound and lasting difference in their lives. Nearly 1 million people around the world have participated in The Landmark Forum.

This matter is of the utmost importance. Time is of the essence regarding the removal of the video containing copyrighted and proprietary material and false and libelous statements from your Website. Accordingly, I

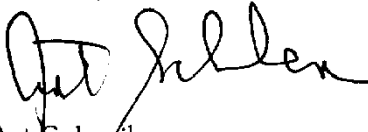
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respectfully insist that the videos be taken off your Site immediately. I am confident that you did not know that these videos contained copyrighted and proprietary material and libelous statements. However, given you now are on notice of this, any continuation of the video on your Site puts The Internet Archive at risk for copyright infringement and libel. Therefore, I trust you will remove the videos immediately so that legal action will not be required.

I also request you contact me to confirm both receipt of this communication, and that immediate action will be taken to remove the video and prevent further damage to the reputations of Landmark Education as well as and the nearly 1 million people around the world who have participated in our programs.

I appreciate your understanding of the seriousness of this matter and look forward to your immediate action and prompt response.

Sincerely,



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General Counsel  
Landmark Education

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