

Sent: Monday, January 29, 2007 4:50 PM  
To: Dan Korn  
Subject: Chicago Auto Show Shutdown Fest 2007

Dear Mr. Korn:

Please be advised that I represent the Chicago Automobile Trade Association and the Chicago Auto Show. My client has determined that you have unlawfully used its Chicago Auto Show trademark on your Auto Show Shutdown website. Ownership of our Marks is protected under federal law, and the unauthorized use of said marks is forbidden.

This letter is to advise that the Chicago Automobile Trade Association and the Chicago Auto Show demand that you immediately cease and desist use of its marks in every way whatsoever. Should you fail to immediately take necessary corrective action, the Chicago Automobile Trade Association and the Chicago Auto Show will seek damages against you for trademark infringement.

Please respond to me by February 1, 2007.

Very truly yours,

Dennis M. O'Keefe

Cc: Jerry Cizek, III, President, Chicago Automobile Trade Association  
Jim Sheahan  
David Causton

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