

From: Gergana Kirovska
Date: January 21, 2019 at 3:05:31 AM EST
To: Nick Hall
Subject: Re: CMP Pricing

Hi Nick,

I hope you are well.

I was wondering if you got a chance to have a look at my previous email.

Would you be available to discuss what we can do for you?

I look forward to hearing from you.

Kind regards,
Geri



a. Herengracht 244, 1016 BT Amsterdam



On Mon, Jan 14, 2019 at 3:04 PM Gergana Kirovska
Hi Nick,

wrote:

Thanks for providing more context to your question.

Our pricing ranges from €300 per month for 500K unique website/app visitors to €33 400 per month for 100MM unique website/app visitors per month. As I mentioned it really depends on volume and requested features.

Do you have 30 min sometime this week to walk you through the possibilities?

I look forward to hearing from you.

Kind regards,
Geri



Gergana Kirovska

Commercial Manager

a. Herengracht 244, 1016 BT Amsterdam



On Fri, Jan 11, 2019 at 5:22 PM Nick Hall
Hey Geri -

wrote:

Thanks for getting back to me so quickly. We have an SDK that monetizes data, so we would likely be deploying this to a small volume of users early, that has the potential to grow large if we pushed it out to entire network. Maybe if you have a rate card by volume and then we could talk about a larger, more effective approach if we decided to roll out across the entire set of partners.

cheers,

nick

Nick Hall | CEO + Co-Founder | [venPath](#) |

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On Fri, Jan 11, 2019 at 3:38 AM Gergana Kirovska
Hi Nick,

wrote:

Thank you for reaching out to us.

We work with a license fee pricing model based on volume. The amount of monthly unique users our clients see on their website(s)/app(s) combined with the type of features they are interested in comprises the pricing.

Would you be able to provide me more information on what you're looking for and what are the monthly unique volumes for your website(s)/app(s) so I can provide you with a quote?

Additionally, if you'd like to have a chat and discuss what we offer, please do let me know.

Thank you in advance.

Kind regards,

Geri



a. Herengracht 244, 1016 BT Amsterdam



On Thu, Jan 10, 2019 at 11:08 PM nick hall
From: nick hall
Company: VenPath, Inc.
Subject: CMP Pricing

wrote:

Message Body:

Hi -

What's your pricing for your CMP product?