

JONES DAY

NORTH POINT • 901 LAKESIDE AVENUE • CLEVELAND, OHIO 44114.1190
TELEPHONE: +1.216.586.3939 • FACSIMILE: +1.216.579.0212

216-586-7144
rducatman@jonesday.com

JP731412:2226984v1
500650-400001

June 10, 2014

BY U.S. MAIL AND EMAIL

Registrant of www.kevynorr.com
c/o Domains by Proxy LLC
14747 N. Northsight Blvd.,
Suite 111, PMB 309
Scottsdale, Arizona 85260

abuse@godaddy.com
KEVYNORR.COM@domainsbyproxy.com

Re: Unauthorized Use of Jones Day Service Mark

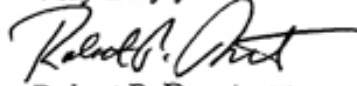
Dear Sir or Madam:

I write on behalf of Jones Day, a law firm with over 2500 lawyers in offices on five continents, regarding your unauthorized use of Jones Day's service mark on the website www.kevynorr.com, including the statement that "Detroit's economic coup d'etat has been brought to you by" Jones Day. Be advised that such use of Jones Day is an unauthorized and infringing use of Jones Day's registered service marks. Jones Day has the exclusive rights to the service marks JONES DAY and JONES DAY and Design, including the rights registered in United States Service Mark Registration Nos. 2,212,877 and 2,316,539, copies of which are enclosed herewith.

These rights are valid, incontestable and have not been granted to you to use in any manner whatsoever. Continued unauthorized use of these marks constitutes, at a minimum, service mark infringement, service mark dilution, and false description in violation of 15 U.S.C. § 1051 et seq. and state law. To the extent that you claim that your use of Jones Day is "fair use" under the Copyright Act, please be advised that 17 U.S.C. § 107 has no bearing or application to service mark infringement and false description under the Lanham Act, 15 U.S.C. § 1051 et seq.

Accordingly, we demand that you: (1) immediately remove Jones Day from www.kevynorr.com; and (2) refrain from any and all use of Jones Day or any mark confusingly similar thereto. Moreover, we demand that you provide us with a written statement of your satisfaction of the foregoing demands within three days of the date of this letter. If you continue your improper conduct, Jones Day will avail itself of all legal and equitable remedies available, including the commencement of litigation without further notice. **Your conduct will be closely monitored.** You may contact the undersigned if you require any additional information.

Very truly yours,



Robert P. Ducatman

Encls.

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MEXICO CITY • MIAMI • MILAN • MOSCOW • MUNICH • NEW YORK • PARIS • PITTSBURGH • RIYADH • SAN DIEGO
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