

Exhibit F

Invalidity of Claim 11 of U.S. Pat. No. 9,373,261 based on OLDNAVY.COM.

U.S. Pat. No. 9,373,261 – Claim 11	ECT’s Infringement Allegations	Prior Art – Oldnavy.com.
<p>An automated notification system, comprising: one or more transceivers designed to communicate data; one or more memories; one or more processors; and computer program code stored in the one or more memories and executed by the one or more processors, the computer program code comprising:</p> <p>code that enables a first party associated with a personal communication device (PCD) to input or select authentication information for use in connection with a subsequent notification communication session involving advance notice of a delivery or pickup of a good or service at a stop location by a mobile thing (MT);</p>	<p>Brownies uses an automated order confirmation and shipment (“automated notification”) to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped.</p> <p>Brownies automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, Brownies’s computer program code comprises:</p> <p>Brownies online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer.</p> <p>Brownies stores authentication information including a combination of these items; customer billing information such as billing person’s name (“Pete Sirianni”), billing address, billing telephone number and the billing</p>	<p>Oldnavy.com uses an automated order confirmation and shipment (“automated notification”) to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped.</p> <p>Oldnavy.com automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, Oldnavy.com’s computer program code comprises:</p> <p>Oldnavy.com online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer.</p> <p>Oldnavy.com stores authentication information including a combination of these items; customer billing information such as billing person’s name (“Pete Sirianni”), billing address, billing telephone number and the billing</p>

person's email address ("siriannip07@aol.com") are all used to authenticate the Brownies communications about their product being picked-up and shipped is an email from Brownies [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual Brownies website is authentic/safe/trusted by viewing and responding to the message contents.

person's email address ("siriannip07@aol.com") are all used to authenticate the Oldnavy.com communications about their product being picked-up and shipped is an email from Oldnavy.com [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual Oldnavy.com website is authentic/safe/trusted by viewing and responding to the message contents.

Bill To:

Customer No: 55823538	Order Invoice#: Dear [REDACTED]
Bill To: PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989	Order Status: Thanks for shopping at oldnavy.com . Your order number is 2026061. Print out this page or write this number down, in case you have any questions.
Phone: (561) 699-8043	Entry Date:
Email: SIRIANNIP07@AOL.COM	Sales ID:
	Priority Code: Here's a summary of your order:
	Pay Method: ORDER #: 2026061 RECEIVED AT: 2001-12-06 14:09:00

\$1.5209 | Shop: brownies.com
Cotton Center Blvd. Suite 100
Phoenix, AZ 85040

Delivery Confirmation

[Order Status >](#)

Shipment #1 to:
[REDACTED]
Muir Beach, CA 94965

You may check the status of your order once it has been shipped by clicking this link https://www.oldnavy.com/asp/order_status_lookup.asp or by clicking the Order Status link at the top of any page the next time you visit oldnavy.com. If you have any questions, please send us an email message at custserv@oldnavy.com, or call us at 1-800-OLD-NAVY, option 1.

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code that causes storage of the authentication information;	Brownies uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the Brownies website;	Oldnavy.com uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the Oldnavy.com website;
code that monitors location or travel information in connection with the MT;	Brownies uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves Brownies and is in route to the customer's address;	Oldnavy.com uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves Oldnavy.com and is in route to the customer's address;
code that causes initiation of the notification communication session to the PCD with the one or more transceivers, in advance of arrival of the MT at the stop location, based at least in part upon the location or travel information associated with the MT;	Brownies uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.	Oldnavy.com uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.
code that, during the notification communication session, provides the authentication information to the PCD that	Brownies computer program code retrieves the authentication information	Oldnavy.com computer program code retrieves the authentication information

<p>indicates to the first party that the notification communication session was initiated by an authorized source; and</p>	<p>including customer billing information such as billing person’s name (“Pete Sirianni”), billing address, billing telephone number and the billing person’s email address (“siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by Brownies (the authorized source), and</p> <div data-bbox="800 630 1360 812" style="border: 1px solid black; padding: 5px;"> <p>Bill To:</p> <table border="0"> <tr> <td>Customer No:</td> <td>55823538</td> <td>Order Invoice#:</td> <td>Dear [REDACTED]</td> </tr> <tr> <td>Bill To:</td> <td>PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989</td> <td>Order Status:</td> <td></td> </tr> <tr> <td>Phone:</td> <td>(561) 699-8043</td> <td>Entry Date:</td> <td></td> </tr> <tr> <td>Email:</td> <td>SIRIANNIP07@AOL.COM</td> <td>Sales ID:</td> <td></td> </tr> <tr> <td></td> <td></td> <td>Priority Code:</td> <td></td> </tr> <tr> <td></td> <td></td> <td>Pay Method:</td> <td></td> </tr> </table> </div> <p style="text-align: center;">\$1.5209 Shop: brownies.com Cotton Center Blvd. Suite 100 Phoenix, AZ 85040</p> <hr/> <p style="text-align: center;">Delivery Confirmation</p> <div data-bbox="842 1133 1157 1190" style="background-color: #92d050; padding: 5px; text-align: center; margin-top: 10px;"> <p>Order Status ></p> </div>	Customer No:	55823538	Order Invoice#:	Dear [REDACTED]	Bill To:	PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989	Order Status:		Phone:	(561) 699-8043	Entry Date:		Email:	SIRIANNIP07@AOL.COM	Sales ID:				Priority Code:				Pay Method:		<p>including customer billing information such as billing person’s name (“Pete Sirianni”), billing address, billing telephone number and the billing person’s email address (“siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by Oldnavy.com (the authorized source), and</p> <p>Thanks for shopping at oldnavy.com. Your order number is 2026061. Print out this page or write this number down, in case you have any questions.</p> <p>Here's a summary of your order:</p> <hr style="border-top: 1px dashed #0000FF;"/> <p>ORDER #: 2026061 RECEIVED AT: 2001-12-06 14:09:00</p> <hr style="border-top: 1px dashed #0000FF;"/> <p>Shipment #1 to: [REDACTED] Muir Beach, CA 94965</p> <p>You may check the status of your order once it has been shipped by clicking this link https://www.oldnavy.com/asp/order_status_lookup.asp or by clicking the Order Status link at the top of any page the next time you visit oldnavy.com. If you have any questions, please send us an email message at custserv@oldnavy.com, or call us at 1-800-OLD-NAVY, option 1.</p>
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		Priority Code:																								
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<p>code that, during the notification communication session, enables the first party to select whether or not to engage in a communication session with a second party having access to particulars of the pickup or</p>	<p>Brownies computer program code sends shipment confirmation emails and embeds links within the notification to allow customers to get account</p>	<p>Oldnavy.com computer program code sends shipment confirmation emails and embeds links within the notification to allow customers to get account</p>																								

delivery.	information, edit shipment information, shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).	information, edit shipment information, shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).
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Bill To: [REDACTED] **Dear** [REDACTED]

Customer No: 55823538	Order Invoice#: Thanks for shopping at oldnavy.com . Your order number is 2026061.
Bill To: PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989	Order Status: Print out this page or write this number down, in case you have any questions.
Phone: (561) 699-8043	Entry Date: Here's a summary of your order:
Email: SIRIANNIP07@AOL.COM	Sales ID: -----
	Priority Code: ORDER #: 2026061 RECEIVED AT: 2001-12-06 14:09:00
	Pay Method: -----

Shop: brownies.com
Cotton Center Blvd. Suite 100
Phoenix, AZ 85040

Delivery Confirmation

[Order Status >](#)

Shipment #1 to:
[REDACTED]
Muir Beach, CA 94965

You may check the status of your order once it has been shipped by clicking this link https://www.oldnavy.com/asp/order_status_lookup.asp or by clicking the Order Status link at the top of any page the next time you visit oldnavy.com. If you have any questions, please send us an email message at custserv@oldnavy.com, or call us at 1-800-OLD-NAVY, option 1.

From: Old Navy Online Customer Service <custserv@oldnavy.com>

Subject: Order Confirmation from oldnavy.com

Date: December 6, 2001 at 11:17:16 AM PST

To: [REDACTED]

Dear [REDACTED]

Thanks for shopping at oldnavy.com. Your order number is 2026061. Print out this page or write this number down, in case you have any questions.

Here's a summary of your order:

ORDER #: 2026061 RECEIVED AT: 2001-12-06 14:09:00

Shipment #1 to:

[REDACTED]
[REDACTED]
Muir Beach, CA 94965

Description	Size	Color	Qty	Price
men's fleece crew sweatshirts	L	Indigo Blue	1	\$22.50
women's mock-turtleneck sweate	M	Brown/Splash White	1	\$22.00
men's multi-toned crew sweater	M	Indigo/Royal Blue	1	\$25.50

We'll send you another email message as soon as we ship your order (pending credit authorization).

You can also look forward to getting regular email updates from us about great oldnavy.com fashions, offers, promotions, and events. Unless, of course, you've already told us you DON'T want to be on our email list.

If you DO NOT want to receive email updates from us, just click here ([http://oldnavy1.m0.net/m/u/nvy/on.asp?e=\[REDACTED\]](http://oldnavy1.m0.net/m/u/nvy/on.asp?e=[REDACTED])) to remove your name (unsubscribe) from our email list. But don't worry, you'll still receive the shipping notification message and any other email that may be relevant to this order.

You may check the status of your order once it has been shipped by clicking this link https://www.oldnavy.com/asp/order_status_lookup.asp or by clicking the Order Status link at the top of any page the next time you visit oldnavy.com. If you have any questions, please send us an email message at custserv@oldnavy.com, or call us at 1-800-OLD-NAVY, option 1.

Thanks again for your order,

Oldnavy.com Customer Service.