GENEVA DIPLOMAT
multiTASKING - multiDISCIPLINARY - multiLATERAL

GENEVA INTERNATIONAL IN NUMBERS (2016)
Number of international organizations: 34
Number of international meetings: 17,129
Number of participants: 196,728
The Geneva Internet Platform is an initiative of the Swiss authorities operated by DiploFoundation

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

DIPLO
www.diplomacy.edu
More than 50% of Internet governance is addressed in Geneva
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Some states are more equal than others.

adaptation

compliance

migration

[Cartoon depicting a meeting with flags from small and big states, discussing adaptation, compliance, and migration.]
What is ‘under the bonnet’?

How does the Internet function?
Transparency

Translucency

Secrecy
Iran Nuke
Myanmar
Kosovo
Cuba
Dealing with ‘lost in translation’
Dealing with ‘lost in translation’
Complex interplay in Internet governance
BRIDGING POLICY SILOS IN THE DIGITAL FIELD

SECURITY

Focus: access to data for protection of national security and the fight against crime

Concerns: too strong encryption by industry and users can limit access to data

Actors: security services, law, enforcement agencies, UNODC, Interpol, etc...

Focus: developing standards, technologies and apps for data management

Concerns: fragmentation of the Internet due to restricted access to data for security and economic reasons

Actors: standardisation bodies (IETF, ISO, IEEE, ITU), technical associations, software developers

DATA

TECHNOLOGY

ECONOMY

Focus: processing data as a basis for a business model

Concerns: loss of trust by users if data are shared with governments without legal constraints; increased privacy protection may reduce flexible use of users data (basis of business model)

Actors: internet companies, business associations, WTO and trade policy community

HUMAN RIGHTS

Focus: protection of privacy and freedom of expression

Concerns: mass surveillance and lack of legal protection of citizens’ data

Actors: civil society, human rights organisations, UN Council on Human Rights, UN OHCHR
Dealing with multidisciplinary complexity

CYBERSECURITY

INTERNET STABILITY
PROTECTION OF CORPORATE DIGITAL ASSETS
INCREASING TRUST
FREEDOM OF INFORMATION
RIGHT TO ACCESS NETWORK NEUTRALITY
PRIVACY
DATA PROTECTION
RESPONSIBLE USE OF THE INTERNET

BUSINESS & ECONOMY

HUMAN RIGHTS

Concept: Jovan Kurbalija Illustration: Vladimir Veljašević
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Openness and Territory
Migrants in Djibuti accessing signal from Somaliland
Figure O.2 The pessimism concerning the global outlook is not because of digital technologies, but in spite of them.

a. Global productivity
Five-year moving average of median growth of labor productivity per hour worked, in percent, in 87 countries.

b. Global inequality
Percentage change in real income between 1998 and 2008 at different levels of world income distribution in 2003 prices.

c. Global governance
Share of elections that are free and fair (%).

David Hume
The corruption of the best things gives rise to the worst. Custom is the great guide of human life.

Thomas Hobbes
There are three causes of strife in human nature: rivalry, distrust, pride.

John Locke
For no government can have a right to obedience from a people who have not freely consented to it.

Jean-Jacques Rousseau
Rousseau Man was born free, and he is everywhere in chains. Those who think themselves the masters of others are indeed greater slaves than they.

Hugo Grotius
Every nation is free to travel to every other nation, and to trade with it.

INTERNET SOCIAL CONTRACT