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Thrillist Media Group, Inc.
Attn: Ben Lerer-President
568 Broadway
Suite 506
New York, NY 10012

RE: Shipping and Transit, LLC-U.S. Patent Number(s): 6,415,207; 6,904,359 ; 6,763,299; 7,400,970
File: Thrillist Media Group, Inc. d/b/a JackThreads.com

Dear Mr. Lerer:

We represent inventor Martin Kelly Jones and Shipping and Transit, LLC¹, formerly known as ArrivalStar S.A. and Melvino Technologies Limited (collectively "Shipping") in the enforcement of Shipping's United States Patent Number 6,415,207 ("the '207 patent") for licensing, and the 6,904,359 ("the '359 patent"), 6,763,299 ("the '299 patent"), 7,400,970 ("the '970 patent") for past usage and back damages (35 U.S.C. 286 of The Patent Act) of "the Shipping and Transit Patent"².

Generally, the Shipping Patent is directed to different technologies within arrival and status messaging systems and methods for the on-line retail, retail, transportation, transportation logistics, cargo shipment, package delivery, package tracking, warehousing, logistics, mail, airline, ocean vessels, and related industries. Prior to sending this correspondence, our team at Shipping did research regarding your company and determined that patent usage existed. This correspondence will break down how each part of the patent claim was used and how the '970 Patent covered your technologies and services.

Thrillist Media Group, Inc. d/b/a JackThreads.com ("JackThreads") programs, products, services, systems and methods, including, but not limited to, its ASN – "Advance Ship Notice" and "Shipping Confirmation Email" for processing shipment information associated with packages/shipments used within the claim 5 of the '207, claim 41 of the '359, claim 79 of the '299 and claim 1 of the '970 patents. I am writing with the hope of resolving this issue and to offer JackThreads a discounted "agreement" for 6,415,207 ("the '207 patent") for licensing, and

¹ Shipping and Transit, LLC is Florida limited liability company located 711 Southwest 24th Avenue, Boynton Beach, Florida 33435.

² A copy of the '207, '359, '299 and '970 Patent(s) can be found at www.googlepatents.com, however for convenience copies are attached hereto.

the 6,904,359 (“the ‘359 patent”), 6,763,299 (“the ‘299 patent”), 7,400,970 (“the ‘970 patent”) patents for past usage under highly favorable terms.³

Shipping has actively pursued settlement agreements of its arrival notification technology in the retail, transportation, transportation logistics, cargo shipment, package delivery, package tracking and other related industries since mid-2005. Since that time Shipping has licensed its technology to several hundred retail companies, many within the online retail industry like JackThreads. Although some of these were granted in settlement of patent infringement actions filed by Shipping, the majority resulted from amicable business negotiations prior to any infringement action. Contained within this correspondence you will find claim(s) charts for claim 5 of the ‘207 patent, claim 41 of the ‘359 patent, claim 79 of the ‘299 patent and claim 1 of the ‘970 patent, which detail JackThreads’ straightforward use of these patented claims. After reviewing the claims charts along with additional information contained herein, we hope that a mutual agreement can be executed between the parties.

BACKGROUND

Martin Kelly Jones, the owner of Shipping and inventor, is the inventor of the methods and systems claimed in the stated patents, which cover a multitude of open architecture arrival and status messaging systems and methods. Generally, Mr. Jones’ inventions are directed to systems and methods that enable users to receive important vehicle and/or shipment status and arrival information through the use of common communication devices, including, among others, telephones, wireless communication devices, PDAs, and PCs. By keeping users more informed about status and arrival information, Mr. Jones’ inventions have significantly reduced the downtime traditionally experienced by millions of people every day waiting on the arrival of transportation, cargo and package delivery vehicles, and has increased safety along the way.

Because the Shipping technology significantly reduces waiting time and dramatically increases efficiency, it has applications within many industries.

Mr. Jones conceived his inventions in 1985 when he observed a young girl waiting at a school bus stop on a rainy, foggy Atlanta morning. From that moment, Mr. Jones undertook to develop an advanced arrival notification system that would, in addition to a myriad of other applications, notify homes of school children when their school bus was starting its route, when delays occurred and when their bus was close to their stop, thus minimizing wait time at bus stops, ensuring children’s safety.

From 1986 until 1992, Mr. Jones continued to research and identify the many potential uses for his technology. In 1992, Mr. Jones formed Global Research Systems, Inc. to continue his research and development and, eventually, to commercialize his technology. In 1993, Mr. Jones filed his first patent application. Since then it has been successfully tested and deployed in several markets. In 2002, ArrivalStar, Inc., the predecessor of ArrivalStar S.A., was formed to continue to develop and commercialize the ArrivalStar technology.

³ This Letter has been sent making every effort to comply with New York’s Patent Abuse Prevention Act. If any additional information is required please let us know in writing.

The innovations were to help solve a problem that existed, and not simply seek out licensing revenues. As you may or may not know, the ArrivalStar Patent was not originally designed for licensing. In fact, the deployment technologies of the Shipping Patent originated with "BusCall"⁴, which notified children and parents that the school bus was in route, or of its impending arrival. This technology was implemented across four states over a two-year period, helping thousands of kids, and received high praise from news outlets such as CNN and the Wall Street Journal.

However, over time and within this area of technology, Mr. Jones began to notice the widespread infringement of his technologies. This was not only a violation of his intellectual property rights but prevented him from getting further investors because their answers were always "companies are already deploying your technology and services". He was thus left with no other way to protect his rights and more than 20 years of hard work, than seeking licensing agreements from those who infringe by sending notice letters alerting companies of their infringement and filing patent infringement lawsuits in the federal courts when necessary.

Both The U.S. Supreme Court and The Federal Circuit have recognized such an approach as necessary to curtail patent infringement and reward inventors for their innovation. Virtue v. Creamery Pkg. Mfg. Co., 227 U.S. 8, 37-38 (1913) ("Patents would be of little value if infringers of them could not be notified of the consequences of infringement, or proceeded against in the courts. Such action, considered by itself, cannot be said to be illegal."); Va. Panel Corp. v. MAC Panel Co., 133 F.3d 860, 869 (Fed. Cir. 1997) ("[A] patentee must be allowed to make its rights known to a potential infringer so that the latter can determine whether to cease its allegedly infringing activities, negotiate a license if one is offered, or decide to run the risk of liability and/or the imposition of an injunction.").

THE SYSTEMS AND METHODS AT ISSUE

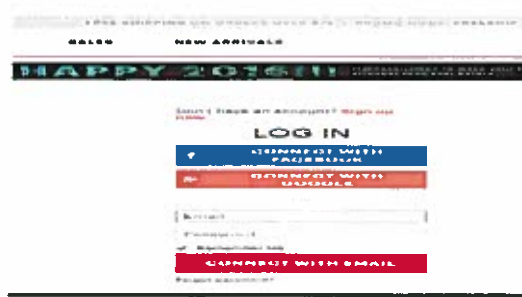
After careful review, Shipping has determined that JackThreads' programs, products, services, systems and methods, including, but not limited to, its ASN – "Advance Ship Notice"; "Shipping Confirmation Email" and "Updates on customer order", include tracking and messaging technologies that are protected within United States '207, '359, '299 and '970 Patent owned by Shipping and Transit, LLC:

856 Ship Notice/Manifest

This is JackThreads' ship notice/manifest, sometimes referred to as the Advanced Shipment Notice (ASN), or the 856 EDI document. The original term "advance ship notice" was a bit of a misnomer as it implied that the document was sent in advance of the shipment; however, this is not always a recommended or followed procedure. The ship notice/manifest is transmitted at the same time as the physical shipment and it details all of the items being shipped by product ID (UPC code or otherwise) and its corresponding carton and/or pallet.

⁴ BusCall--Wait Safety on the school bus video can be seen at the following links: www.youtube.com/watch?v=K9rFQQyvhr4; <https://www.youtube.com/watch?v=KJ1mT9ZBOUU>

- **Order Status Link: www.JackThreads.com:**



- "When will my order ship? To check the status of your order, go to your account, and click on view order details under the order number. Here you will find an estimated delivery date..." www.jackthreads.com

The ship notice/manifest is in use by most major companies including retailers such as JackThreads, which is only one of the reasons why so many notable traditional and online retailers are already licensees of Shipping. For retailers with distribution centers, the document is received typically while the physical shipment is still in route. The ship notice gives the retailer advance warning so that they can schedule the receipt at the distribution center and also so that they are alerted to any shortages in the shipment. Once the shipment arrives, the ship notice is then a tool for automatically checking in the carton by scanning the attached UCC-128 label. This verifies the receipt of the cartons and provides information of any cartons lost in shipping. This in turn allows the company to alert the customer/user of products, which, will be, or have been, shipped to them.

- When your order ships, we'll send a confirmation email that includes your tracking information. This tracking number will also be available in your account, so you can follow your order's progress all the way to the doorstep." www.jackthreads.com
- Will your give me a tracking number? Of course. When your order ships out you'll get an e-mail with a tracking number... We'll provide the tracking number as soon as your order ships, but it sometimes takes the number 24-48 hours to go live within the shippers system." www.jackthreads.com





Message timing and activation of impending arrival messages to users can be set at the start of the route or day, or in some cases the day/s before the vehicle is to arrive. By sending impending arrival messages early, users can rearrange their schedules for meeting a delivery vehicle/driver when he arrives. This highlights that the activation may occur at the pick-up location (start of the route) and could happen day/s in advance.

Patent 970- Claim 1:

<p><i>“U.S. Patent 7,400,970 – Claim 1. A computer based notification system, comprising:</i></p>	<p>JackThreads’ Shipment Confirmation Email</p>
<p><u>means for enabling communication with a user that is designated to receive delivery of a package;</u></p>	<p>Online users of JackThreads’ website / computer system elects to purchase an item. A user at the computer system elects to purchase an item and enters an email address. Upon purchase JackThreads’ website will be provide an “order confirmations” and more importantly “shipment confirmation” by selecting to purchase from their website. The designated package recipient is the purchaser.</p>
<p>means for presenting one or more selectable options to the user,</p>	<p>A JackThreads user is presented with different shipping options (i.e. overnight, second day, express saver, international, etc.)</p>
<p>the selectable options including at least an activation option for instigating monitoring of travel data associated with a vehicle that is delivering the package to the user;</p>	<p>By selecting a method of shipping, a user at a computer system elects a shipping method that allows tracking.</p> <p>An JackThreads user is provided a shipment tracking update link within the shipment confirmation email. The shipment confirmation email is sent by JackThreads and occurs when the item is on its way, shipped, already left inventory and not in the possession of JackThreads and on its way to the delivery address.</p>

<p><u>means for requesting</u> entry by the user of a <u>package identification number</u> or package delivery number, each pertaining to delivery of the package; means for identifying the vehicle based upon the entry;</p>	<p>JackThreads' Shipment Confirmation email comprises the "order number and link", "account number and link", "Shipment tracking number and link".</p>
<p>means for requesting entry by the user of contact information indicating <u>one</u> or more <i>communication media to be used in connection with a notification communication to the user;</i></p>	<p>The JackThreads user/purchaser/package recipient enters an email address. This may be changed within user account settings.</p>
<p>means for monitoring the travel data; and <u>means for initiating the notification</u> communication pertaining to the package via the one or more communication media, based upon the travel data."</p>	<p>JackThreads' Shipment Confirmations are sent based on a tracking input when the package starts its route (likely pick-up, placed on conveyer belt and/or scanned out to loading dock/out of warehouse, etc.) to its destination (delivery address). The activation is based on the package tracking – scanned at or around the pick-up point.</p>

Please note that the '970 patent states that tracking updates *can be utilized on single sensors such ...as when a package is scanned ...*

Please also note that the '970 patent states that activation of impending arrival messages to users can be set...day/s before the vehicle is to arrive.

It should be noted that even a simple bar code scan can be considered tracking for purposes of the patent. Please refer to FIGS 7, 8, 9 and 10 of Patent 6,748,318 which are incorporated by referenced within the '970 patent.

These and other areas of JackThreads' services infringe claims of the '970 patent. Although an exhaustive explanation of all aspects of your company's infringement of this patent is beyond the scope of this letter, we generally direct your attention to the means plus functions claim 1 (as shown in the above claim chart) and claim 8 of the '970 patent below:

*****U.S. Patent 7,400,970 - Claim 8. "A computer based notification system, comprising:

means for monitoring travel data associated with a plurality of mobile vehicles;

means for enabling communication with a user that wishes to use a service provided by a particular vehicle at a particular vehicle stop;

means for requesting entry of a stop identification number;

means for identifying the particular vehicle based upon the stop identification number;

means for presenting one or more selectable options to the user, the selectable options including at least an option for requesting information pertaining to the particular vehicle, the information being a vehicle type, a number of vehicle stops that will be encountered while the vehicle is en route to a stop location, or both; and

means for initiating a notification communication pertaining to the vehicle with the user, based upon the travel data.”

Patent '207-Claim 5

<p>“U.S. Patent 6,415,207 – Claim 5. A system for monitoring and reporting status of vehicles, comprising::</p>	<p>JackThreads monitors shipments from pickup locations, travel and hub locations and also delivery locations. Shipment Notifications Emails, Order Confirmation Emails and Updated tracking information on the JackThreads website monitor and report status’ of vehicles picking up, transporting and delivering customer ordered products;</p>
<p>means for maintaining status information associated with a vehicle, said status information indicative of a current proximity of said identified vehicle;</p>	<p>JackThreads maintains the status of orders and more importantly, when those orders are fulfilled., shipped, in transit and delivered. Customers want and JackThreads provides updated vehicle delivery information;</p> <p>A user at a computer system elects to purchase an item. The designated package recipient is the purchaser. A user at a computer system elects to purchase an item and enters an email address. The online store website explains by purchasing they will be provided “order confirmation” and more importantly “shipment confirmation” by selecting to purchase from their website.</p>
<p>means for communicating with a remote communication device, said means for communicating including a means for receiving caller identification information automatically transmitted to said communicating means;</p>	<p>JackThreads customers setup accounts and enter email address and other contact information. When the customer enters email and account information on the JackThreads website, the website places information on the customer’s computer for automatically identifying this</p>

	<p>customer, when this customer returns to the JackThreads website.</p> <p>This information that identifies the customer to the JackThreads website is known as browser cookies or tracking cookies, cookies are small, often encrypted text files, located in browser directories. They are used by JackThreads to help customer automatically log in or particularly log in and navigate their websites efficiently and perform certain functions.</p> <p>Cookies may also be created when a user's browser loads the JackThreads website. The website sends information to the browser which then creates a text file. Every time the user goes back to the JackThreads website, the browser retrieves and sends this file to the website's server. Computer Cookies are created not just by the website the user is browsing but also by other websites that run ads, widgets, or other elements on the page being loaded.</p>
<p>means for utilizing said caller identification information to automatically search for and locate a set of said status information; and</p>	<p>The JackThreads website utilizes the customer identification information to log users into their own account information. Auto-populated email fields are generated and entered into the account log in fields. After the user is automatically identified, they are (a.) automatically logged in or (b.) email addresses are automatically filled in and customers may search for and locate vehicle and shipment status information.</p> <p>Links within email confirmations and notifications provide customers with their own account information. The same and other links provide product and shipment information.</p>
<p>means for automatically retrieving and transmitting said set of said status information.</p>	<p>JackThreads' customers are automatically logged into their account and this automatic log in retrieves and transmits vehicle and shipment status information (i.e. users are not required to enter account in whole or in part, information).</p>
<p>7. The system of claim 5, wherein said caller</p>	<p>The user/purchaser/package recipient enters an</p>

<p>identification information is an e-mail address.</p>	<p>email address.</p> <p>“At some point, a user identifier identifying the user is correlated with entry. For example, during a registration period, the user may provide his or her telephone number, which is stored in the database 72 and correlated with the entry in the database 72 associated with the vehicle 17. However, it should be noted that other types of user identifiers may be used. For example, the user identifier may be the user's name, the user's home or business address, the user's e-mail address, or other types of values that identify the user.”</p>
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In architecture, the system of the present invention utilizes a database, a communication interface, and a system manager. The database stores status information associated with a vehicle [shipment was picked up by vehicle] or [shipment is in route] or [shipment was delivered], and the communication interface is designed to communicate with communication devices remotely located from the system. The system manager receives a message transmitted from the vehicle and updates the status information stored in the database based on the received message [when shipments are scanned into the vehicle, this information updates the shipment records/database]. When a remote communication device establishes communication with the communication interface, the communication interface receives caller identification information automatically transmitted to the communication interface. The system manager analyzes this caller identification information and automatically retrieves status information from the database based on the caller identification information. The system manager then transmits, via the communication interface, the retrieved status information to the remote communication device.

Patent '359-Claim 41

<p>“U.S. Patent 6,904,359 – Claim 41. A notification system, comprising::</p>	<p>JackThreads provides Shipment Notifications via Emails and Order Confirmation via Emails for informing their customers when orders are processed and when shipments have left their facility and are on their way to the customer’s delivery address; these vehicles are picking up, transporting and delivering customer ordered products;</p>
<p>(a) means for permitting a user to predefine one or more events that will cause creation and communication of a notification relating to the status of a mobile vehicle in relation to a location, comprising:</p>	<p>JackThreads customers are set-up account information and enter delivery address/s and email contact information for permitting the Shipment Notification system to send messages associated with the delivery address/location;</p>

<p>(1) means for permitting the user to electronically communicate during a first communication link with the notification system from a user communications device that is remote from the notification system; and</p>	<p>JackThreads customers setup accounts and enter email address and other contact information on the website. When the customer (over the internet/remotely) enters email and account information on the JackThreads website, the website stores the information during this 1st communication link / session;</p>
<p>(2) means for receiving during the first communication link an identification of the one or more events relating to the status of the vehicle, wherein the one or more events comprises at least one of the following: distance information specified by the user that is indicative of a distance between the vehicle and the location, location information specified by the user that is indicative of a location or region that the vehicle achieves during travel, time information specified by the user that is indicative of a time for travel of the vehicle to the location, or a number of one or more stops that the vehicle accomplishes prior to arriving at the location; and</p>	<p>The JackThreads website saves customer account information during the account setup (first communication link) and the JackThreads system retrieves location (customer address information) information indicative of their delivery address and sometimes this information may also be used for determining a region that the delivery vehicle will achieve during travel (from the location a package was initially shipped to, to the delivery address); and</p>
<p>(b) means for establishing a second communication link between the system and the user upon occurrence of the one or more events.</p>	<p>JackThreads' customers are automatically notified of shipments in route to their delivery address (the event). This occurs when the shipment is picked up by a courier (vehicle) and during a second communication link.</p>

“Furthermore, message timing and activation of impending arrival messages to users can be set at the start of the route or day, or in some cases the day/s before the vehicle is to arrive.”

Patent '299-Claim 79

<p>“U.S. Patent 6,763,299– Claim 79. A system, comprising::</p>	<p>JackThreads provides Shipment Notifications via Emails and Order Confirmation via Emails for informing their customers when orders are processed and when shipments have left their facility and are on their way to the customer’s delivery address; these vehicles are picking up, transporting and delivering customer ordered products;</p>
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means for maintaining delivery information identifying a plurality of stop locations;	JackThreads customers set-up accounts and enter a plurality of delivery address/s on their website. The JackThreads database stores, maintains and uses delivery information when users order and products are shipped to customer in-put delivery addresses;
means for monitoring travel data associated with a vehicle in relation to the delivery information;	JackThreads monitors shipments by vehicles picking up, in transit and delivering products to customer addresses (delivery information);
means for, when the vehicle approaches, is at, or leaves a stop location: determining a subsequent stop location in the delivery information;	JackThreads determines when a package is scanned on a courier vehicle (is at the loading dock), the subsequent delivery address of each package to different customer accounts/addresses;
determining user defined preferences data associated with the stop location, the user defined preferences data including a distance between the vehicle and the subsequent stop that corresponds to when the party wishes to receive the communication; and	JackThreads' customers enter contact information to be notified when their product ships – the shipment notification informs the user their shipment was picked up by a vehicle and is on its way to the address provided; The distance is the pick-up to delivery and based on the shipment options (overnight, 2 nd day, ground, etc..) the user is informed on the arrival time / date. Notifications include the delivery date within the message.
sending a communication to a party associated with the subsequent stop location in accordance with the user defined preferences data to notify the party of impending arrival at the subsequent stop location.	The shipment notification is sent to the user informing them of the pickup (first stop location) and of the delivery address subsequent stop location.

The present invention generally relates to data communications and information systems and, more particularly, to advance notification systems and methods for notifying users in advance of the impending arrival of a vehicle or user, for example but not limited to, a bus, train, delivery van, plane, fishing vessel, or other vessel, or user walking or riding, to or at a particular stop.

The programs and services described above, and likely many other functionalities of JackThreads' products and services are covered by claims of the aforementioned patents.

Additional claims within the Patents may be added through discovery, if necessary, but we are confident that you and your attorneys will reach the same conclusion once you have analyzed the company's systems and products in view of the patents cited.

Please understand Shipping and Transit processes for determining infringement is an extensive and historically speaking an extremely accurate process. We always offer straightforward open dialog to answer any reasonable questions of the patent claims, usage and matching JackThreads' technologies to Shipping and Transit's technologies. The Patents are strong in both invalidity and scope, we sincerely hope for an amicable resolve.

SHIPPING'S PROGRAM

As noted above, Shipping has settlement agreements with several hundred companies regarding its arrival notification technology in the online retail space, transportation, transportation logistics, cargo shipment, package delivery, package delivery notification, warehousing, mail, fleet management, asset management, and related industries, including, but not limited to, the following very small sample⁵:

Cosco Holding Company	Sabre Holdings
ABF Freight System, Inc.	Infor Global Solutions (Chicago)
Acsis, Inc.	Lynden Inc.
APL Logistics Company	CSX Corporation
Atlantic Container Line AB	Nistevo Corporation
BNSF Railway Co.	Northwest Airlines
Evergreen Maritime	NYK Logistics
Horizon Lines	OAG Worldwide, Lmtd.
Yang Ming	Ozburn Hesse Logistics
Con-Way Transportation Services	Par3 Communications
Globe Express Services, Ltd.	Pitt-Ohio Express, LLC
Descartes Systems Group, Inc.	Travelocity
Trade-Point Systems, LLC	Supply Chain Consulting

Although Shipping certainly prefers to resolve these matters amicably, Shipping has, when necessary, filed lawsuits to enforce its patent rights, some of them include:

Urban Outfitters	Pizza Hut
Dollar General	Panasonic
Radio Shack	Rawlings Sporting Goods
The NorthFace	Under Armour
Dunkin Donuts	GameStop

⁵ Shipping has agreements with FedEx and UPS. However, those agreements only cover any claims or actions *arising out of any product or service sold, made or licensed by FedEx or UPS* respectively. The terms of those agreements do not prevent Shipping from making a claim, as we are here, that an entity utilizes the services of an unlicensed carrier. Our investigation shows that JackThreads utilizes the services of a non-licensed carrier to perform functions that infringe our clients patents including tracking elements.

Lululemon	PetCo
Pet Smart	Gatorade
Toshiba	Spanx
Toms Shoes	The Golf Warehouse
LL Bean	Seagate
Ace Hardware	Armani
Rite Aid	Allen Edmonds Shoes
Hewlett Packard	Lacoste
Nautical	The Gap
Groupon	Nike
Sketchers	City of Raleigh
Brookstone	Coach
Estee Lauder	Gucci
Safeway	Burlington Coat Factory
Bed Bath & Beyond	Gymboree
Nordstrom	Archer-Daniels Midland
Chrysler	Nissan
Virgin America	Oakley
Best Buy	Neiman Marcus
Kohl's Department Store	Dick's Sporting Goods
Abercrombie & Fitch	Port Authority of New York & New Jersey
JetBlue	Target
Barnes & Nobles	Brooks Brothers
Wal-Mart	Macy's
U.S. Airways	Ford
AT&T	Sprint

ArrivalStar Ltd. et al. v. United Shippers Corporation of NY and Yang Ming (America) Corporation

U.S. District Court for the District of New Jersey: 2:06cv56

ArrivalStar SA et al. v. Tradepoint Systems, LLC

U.S. District Court for the District of New Hampshire: 1:06cv82

ArrivalStar Ltd. et al. v. Tradebeam, Inc. and Cleartrack Information Network, Inc.

U.S. District Court for the Northern District of Illinois: 1:06cv82

ArrivalStar SA et al. v. APL Logistics, Inc.

U.S. District Court for the Northern District of California: 4:06cv4289

ArrivalStar SA et al. v. Langham Logistics, Inc., Supply Chain Consulting U.S., LLC, Ozburn Hessey Logistics, LLC, Amtrex Trading, LLC and Fortigo, Inc.

ArrivalStar, Inc. v. Maersk Logistics USA, ABF Freight System, Inc., NYK Logistics, Inc., Conway Transportation Services, Inc.

U.S. District Court for the Southern District of Florida: 1:05cv21046

Arrival Star, Inc. v. PBB Global Logistics, Inc.

U.S. District Court for the Northern District of Illinois: 1:05cv4766

Arrival Star, Inc. v. Cosco Container Lines Americas, Inc.

U.S. District Court for the Eastern District of Virginia: 1:05cv933

ArrivalStar SA et al. v. Globe Express Services, Ltd. et al.

U.S. District Court for the Western District of North Carolina: 3:06cv77

ArrivalStar SA et al. v. Pilot Air Freight Corp.

U.S. District Court for the Northern District of Illinois: 1:06cv51

ArrivalStar SA et al. v. Pitt-Ohio Express, LLC

U.S. District Court for the Western District of Pennsylvania: 2:06cv413

ArrivalStar SA et al. v. Pilot Air Freight Corp.

U.S. District Court for the Eastern District of Pennsylvania: 2:06cv1382

ArrivalStar SA et al. v. A. Duie Pyle, Inc.

U.S. District Court for the Middle District of Pennsylvania: 1:06cv766

ArrivalStar SA et al. v. SSA Global Technologies, Inc.

U.S. District Court for the Northern District of Illinois: 1:06cv2164

ArrivalStar SA et al. v. Atomicbox, Inc.

U.S. District Court for the Northern District of Ohio: 5:06cv964

ArrivalStar SA et al. v. Catalyst International Inc.

U.S. District Court for the Eastern District of Wisconsin: 2:06cv588

ArrivalStar SA et al. v. Railinc Corp.

U.S. District Court for the Eastern District of North Carolina: 5:06cv222

ArrivalStar SA et al. v. New Penn Motor Express, Inc.

U.S. District Court for the Middle District of Pennsylvania: 1:06cv1214

ArrivalStar SA et al. v. Saia Motor Freight Line, Inc.

U.S. District Court for the Northern District of Georgia: 1:06cv1606

ArrivalStar SA et al. v. Acsis, Inc.

U.S. District Court for the District of New Jersey: 1:06cv3439

ArrivalStar SA et al. v. B E Logistics, Inc.

U.S. District Court for the Central District of California: 2:06cv4568

ArrivalStar SA et al. v. Lynden, Inc.

U.S. District Court for the Western District of Washington: 2:06cv1030

ArrivalStar SA et al. v. City of Albuquerque

U.S. District Court for the District of New Mexico: 1:07cv228

ArrivalStar SA et al. v. Dallas-Fort Worth International Airport

U.S. District Court for the Northern District of Texas: 3:07cv464

ArrivalStar SA et al. v. ShipMatrix, Inc., United Parcel Services, Inc. and FedEx Corp.

U.S. District Court for the Western District of Pennsylvania: 2:07cv415

ArrivalStar SA et al. v. UAL Corporation

U.S. District Court for the Northern District of Illinois: 1:07cv2385

ArrivalStar SA et al. v. Canadian National Railway Co., BNSF Railway Co., CSX Corporation, Inc., Siemens VDO Automotive, I2 Technologies, Inc. and Transworks, Inc.

U.S. District Court for the Northern District of Illinois: 1:08cv1086

U.S. District Court for the Southern District of Indiana: 1:08cv1689

ArrivalStar SA et al. v. Prophesy Transportation Solutions, Inc., NTE, LLC., NNR Global Logistics USA, Inc., Navitag Technologies, Inc., Flash Global Logistics, Inc., and CMA CGM, LLC.

U.S. District Court for the Northern District of Illinois: 1:09cv2346

SHIPPING'S PROPOSAL

Shipping has been very successful enforcing its patent rights. We work hard to effectively communicate with you and are willing to walk you through the claims chart contained herein. Shipping proposes that the most reasonable, practical and economical course of action would be for the parties to amicably and promptly resolve all issues through a suitable settlement agreement prior to the matter proceeding further.

To that end, Shipping's proposes an upfront discounted license fee of Twenty-Five Thousand Dollars (\$25,000.00) for the licensing of 6,415,207 ("the '207 patent"), and the past usage and damages of the 6,904,359 ("the '359 patent"), 6,763,299 ("the '299 patent") and the 7,400,970 ("the '970 patent") patents. This proposed license fee, of course, is subject to early discussions and good faith communications.

As a result, please contact me, or have your attorney contact me, within thirty (30) days of receiving this correspondence. If I do not hear from you, your company's lawyer or another company representative by then I will assume that JackThreads is not interested in an amicable resolution of this matter.

We thank you in advance for your consideration of our proposal and look forward to working with you soon. Upon receipt of this correspondence please contact myself or licensing agent Edward Turnbull (778) 991-6208.

Sincerely,

A handwritten signature in blue ink, appearing to be 'Jason P. Dollard', written over the printed name.

Jason P. Dollard