



ELECTRONIC FRONTIER FOUNDATION

Protecting Rights and Defending Freedom on the Electronic Frontier eff.org

EFF DEVELOPS SOFTWARE TO ENHANCE PRIVACY AND SECURE COMMUNICATIONS ONLINE

Stop Creepy Online Tracking with **Privacy Badger**

- **Some companies quietly track you as you browse the web**, recording what webpages you visit, for how long, and more—even if you’ve opted out by using Do Not Track!
- **Privacy Badger is a browser add-on that automatically stops these “third-party” trackers.** To the trackers, it's like you suddenly disappeared from the web.
- **Privacy Badger is different from other add-ons** like Disconnect, Ad-Block Plus, and Ghostery because Privacy Badger focuses on blocking tracking, not blocking ads (though some ad-blocking may occur if the tracker is actually an advertiser.)



How Does **Privacy Badger** Work?

- As you browse the web, **Privacy Badger** observes which third-party sources ask to load possible tracking content in your browser.
- If the same source shows up repeatedly across multiple different websites asking your browser to set unique tracking cookies, **Privacy Badger** flags that source and tells your browser not to load any more content from it.
- When your browser stops loading content from a source, that source can no longer track you. Voila—you’re now free from creepy tracking.

Get **Privacy Badger** Today!

- Visit <https://www.eff.org/privacybadger> to download **Privacy Badger** for Chrome or Firefox, or to learn more.
- Also check out our other awesome add-on, **HTTPS Everywhere**. <https://www.eff.org/https-everywhere>



Support EFF’s creation of even more tools to enhance privacy and security online by becoming a member today!

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